Our Monthly Soup News

The Inside Soup

July 2023

www.mojosoup.com.au



# **Mojo Spotlight**



The month of July was a special one here at Mojo Soup. As you may have seen on LinkedIn, we launched our new and improved brand this month, introducing a different element of our brand every week. Over the course of 4 weeks, we shared a bit about Mojo Soup's founders and history, our new logo, our new tagline (Connected Brilliance), reimagined service areas, our wonderful team culture, and also gave you greater insight into how we work at Mojo Soup.

The grand finale of July and our Rebrand was the unveiling of a shiny new website at our all team EOFY offsite at the Crystalbrook Vincent. Witnessing our team's reaction to the new website was an unreal experience, particularly for those involved in the journey to that point. For us, embarking on a rebrand and website refresh wasn't just about throwing out new fancy words and fonts, it meant getting to the heart of our team and our business. We spent a fair bit of time interviewing our team, customers, and partners to understand what Mojo meant to them so that we could work to create a brand that brought that unique personality to life. Our team was energised by the new colours, photos, and words used to describe what they do at Mojo Soup and how they do it. We hope that you all, our valued community of customers and partners feel the same.



### Connected brilliance.

While our offsite had a great focus on sharing our new brand assets, it was also a fantastic opportunity to come together as a team for some much-needed fun. We spent the day together immersing ourselves in our new brand books, had an epic (and competitive) scavenger hunt at Howard Smith Wharves, reviewed our FY23 performance, and of course shared lots of laughs over delicious food and drink. It was the perfect way to wrap up the financial year, reflect on some of the amazing projects we completed, and align as a team on our goals ahead for the new year. We are excited to see what we can achieve together in FY24. We are looking forward to continue motivating our talented team, servicing our incredible customers, and introducing new faces to our special Mojo community. Thank you for being here on this journey with us!

If you haven't already, feel free to check out our NEW WEBSITE - www.mojosoup.com.au

## **Tech Spotlight**

In our rebranding journey, Microsoft Forms was an integral part of our toolkit this month. This versatile software has helped us collect valuable insights and feedback from our Soupians. And now, we're unveiling a game-changing feature that will take your presentations to the next level.

#### **Seamless integration between Microsoft Forms and PowerPoint**

You can embed Forms results directly into your presentation slides effortlessly. It creates a dynamic and interactive experience like never before.

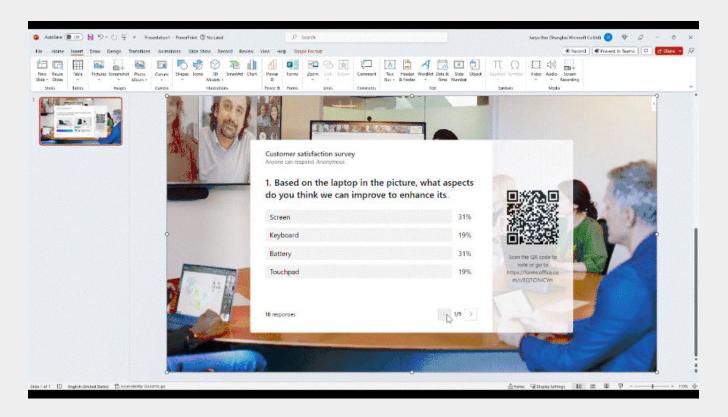
#### Here's how you can do it:

- 1. Insert a form/quiz into your PowerPoint slides
- 2. Under the "Insert" tab, you will see the Forms icon
- 3. Choose "Present for interactive meeting" to engage with your audience directly in the meeting with live results

Your form is now seamlessly integrated into Present mode which eliminates screen-switching distractions. Keep the spotlight where it belongs – on you and your message.

For real-time insights, you can provide your audience with instant access using a QR code or a short URL. This simple action opens the door for real-time feedback and insights, transforming your presentation into real-time discussions.

If you want to learn more, reach out to one of our Soupians for more information. (Read more <a href="here">here</a>)





### Connected brilliance.

## Soupian Du Jour

<u>Graeme</u> is our experienced Senior Project Manager, with vast and varied experience as a software developer and project manager in the Microsoft space. With a passion for database design, analytics, reporting and visualisations, Graeme brings his curious nature to sprinkle some serious magic on our projects.

Let's get to know a bit more about Graeme!



What's your greatest passion outside of work?

Travelling with my wife

#### What's your specialist field and what do you like about it?

Data. I enjoy database design, ETL, BI, analytics, and reporting and visualisation. I spend my own time researching tools and approaches. I have always liked mining data to tell a useful story for users.

#### What was the last movie you watched?

Guardians of the Galaxy 3! The first one is still the best but this is the second for me.

Connect with Graeme



### Connected brilliance.

### In Case You Missed It

### Our Blogs



### **How Workplace Flexibility Improves Work-Life Balance**

The modern workplace is about building a working experience that benefits your team and customers. We're here to share our perspective on flexible working so that it might help you with yours.

Read more here



## **The Ultimate Guide to Microsoft Teams Etiquette**

Read on for our 10 top tips on how to use Microsoft Teams to foster productive conversations and promote better company culture.

Read more here



## **Business Report Automation - Feel the Fear and do it anyway**

The pressure and often monotonous process of compiling accurate data to deliver the insights necessary to drive those decisions on time and in a way that suits all stakeholders - looking to find more time in your day? Automation could be the answer

Read more here