

The Inside Soup

March 2024



Mojo Spotlight

This year has marked significant growth for Mojo Soup, and we're thrilled to have welcomed exceptional talents to our team this calendar year, including [Taz Jones](#) as Technical Business Analyst, [Caroline Evans](#) as Front-End Developer, and [Aaron Hayton](#) as Power Platform Consultant. Their expertise and dedication have already begun to shape our projects and initiatives in profound ways.

A very exciting milestone was achieved this month - Mojo Soup's 15th anniversary! It's a momentous occasion for us to reflect on our humble beginnings and the remarkable evolution we've undergone. From the inception of Mojo Soup as a mere idea discussed over lunch breaks to its transformation into a leading digital and business transformation partner, the journey has been nothing short of extraordinary.

Fifteen years ago, Mojo Soup emerged as a concept born from our founders' passion for technology and shared vision for innovation. What started as the name of a jazz band quickly evolved into a dynamic company specialising in Software as a Service products. Over the years, we've grown into a trusted partner renowned for our project management solutions and our ability to leverage talent, tools, and technology to bring Connected Brilliance to life.

We owe our success to the unwavering support of our dedicated team members, both past and present, whose hard work and enthusiasm have propelled us forward. Additionally, we extend heartfelt gratitude to our loyal customers and business partners who have entrusted us with their projects, enabling us to manifest our vision of Connected Brilliance.

At Mojo Soup, we believe that true magic happens when diverse perspectives and experiences converge, fuelled by a shared passion for what we do. As we embark on the next chapter of our journey, we're committed to continuing our mission of bringing innovation, creativity, and excellence to everything we do.

Here's to 15 years of Connected Brilliance, and to many more ahead!

Project Spotlight

Can you believe that Q4 is merely days away? Which means our final quarter is here, and it's our last chance to tick off important goals set for the current Financial Year.

So often we can start Financial New Year with a bang - your team is motivated and excited for a new set of goals, with ideas for growth and transformation, and even better - budget to achieve them. As the months tick by it's common to lose some of that steam, and projects can fall behind. Now is the perfect time to reflect on your progress - how are those goals going? It is possible your priorities have changed as a business but let's take a minute to consider the impact of making sure you're on track to finish your important projects and objectives by the end of the Financial Year.

Here are three benefits of completing your goals this end of Financial Year to consider in your reflection:

1. Maximise Utilisation of Budget Allocations

It's likely your business allocates budgets on an annual FY basis, and any unspent funds may risk being reallocated or reduced in the following financial year. By completing projects before the year-end, your business can ensure allocated funds are fully utilised, maximising the return on investment and avoiding potential budget cuts or reallocations next financial year.

2. Achieve Strategic Goals and Objectives

Projects are typically initiated to achieve specific strategic goals or address critical business needs. Completing projects before the end of the financial year allows your business time to position yourself for future growth next financial year, rather than starting on the back foot. It is also a critical time to demonstrate progress to your stakeholders and investors, enhancing confidence in your business's ability to execute its strategic vision.

3. Enhanced Employee Morale and Engagement

An often-overlooked benefit completing projects before the end of the financial year is the boost in employee morale and engagement. Employees invest significant time and effort into project work, and seeing projects successfully completed provides a sense of accomplishment and pride. This can improve overall job satisfaction, motivation, and retention rates within the organisation. Additionally, completing projects can reduce stress and workload pressure on employees, allowing them to start the new financial year with renewed energy and focus on new initiatives or tasks.

If you have concerns that your goals are in danger of not being completed in time for reporting this Financial Year - let us help. Your success is our success and we have a number of services and tools available to help get things back on track. Whether you need that final push to get your project over the line, or you want to start planning for next FY early, [get in contact with an expert from our Business Transformation team now!](#)

Community Spotlight

This month our team have been passionate about empowering women and their careers.

March started off with International Women's Day, and to honour this we sent our Mojo Soupians to attend COUNT HER IN: Embracing the Wholeness of Women in the Workplace. The event featured a number of impactful speakers, including our colleague Renee Shea – a branding extraordinaire who we've been fortunate enough to work with recently. The goal of the event was "providing a unique opportunity to explore and embody the principles of leadership, womanhood, and how to instigate real change within the structures and ecosystems we navigate daily" and was thoroughly enjoyed by the team at Mojo Soup.

Following this theme of empowering women's careers, this week saw Haley, Pooja, Taz and Ben head to the STEM Women Graduate Careers Fair at the Brisbane Convention & Exhibition Centre. We were excited to be there to spread the word about Mojo Soup's mentorship, professional development, and career advancement opportunities to STEM Graduates.

We were met with insatiable enthusiasm and curiosity, with each conversation offering new insights and perspectives. From discussing the latest advancements in technology to sharing personal career journeys, the exchange of ideas was nothing short of inspiring. It was a testament to the wealth of talent and creativity present in the next generation of STEM professionals. In fact, our engagement was so overwhelming that we ran out of brochures! While it presented a logistical challenge, it was also incredibly rewarding to witness such a high level of interest about our company and the opportunities we offer.

We are filled with excitement and optimism for what lies ahead and immensely proud of our team for their efforts and dedication in empowering women's careers.



Soupian Du Jour

Caroline recently joined Mojo Soup as a Front-End Developer with a passion for crafting seamless digital experiences.

Let's get to know Caroline!

What's something we wouldn't see on your resume?

I recently acquired a sewing machine from my grandma and I'm planning to try to make some clothes from patterns this year. So far I've completed one project - hemming some curtains for my living room and that was harder than it looked, so it should be interesting.

Most exciting thing about joining Mojo Soup?

After working on a single product for a few years I'm excited to take on a more diverse range of projects and experience the consultant life.

Last concert you went to?

I just saw Pink at Suncorp last week - if you haven't seen the videos she yeets herself over the audience on a trapeze for absolutely no reason - it was great!



[**Connect with Caroline**](#)



In Case You Missed It

The Conversation



Journey to Chief Operations Officer: People, Strategy, Growth

From aircraft engineering to operational leadership, Ben shares insights into driving our YoY growth, strategic investments in data and AI, and fostering a culture of operational excellence.

[→ Read more here](#)



Transforming Pathology Operations: The Collaborative Success of Mojo Soup and Healius

we uncover the challenges faced, the collaborative implementation of the PER App provided by Mojo Soup, and the tangible impact on efficiency and patient outcomes.

[→ Read more here](#)

Thank you for reading!

We hope you enjoyed reading our newsletter as much as we enjoyed making it!

