

The Inside Soup

January 2025

www.mojosoup.com.au



Mojo spotlight

Happy New Year! We're back and ready to help you make 2025 a game-changing year. There's plenty happening behind the scenes at Mojo Soup, all focused on giving you smarter, faster, and more practical ways to tackle your biggest challenges.

First, we're rolling out our **Strategy & Transformation** practice! Our offering empowers businesses to navigate complexity and shape their future with innovative strategies, tailored solutions, and effective execution. If 2025 is the year you want to move forward with clarity and confidence, we're here to help make that happen.

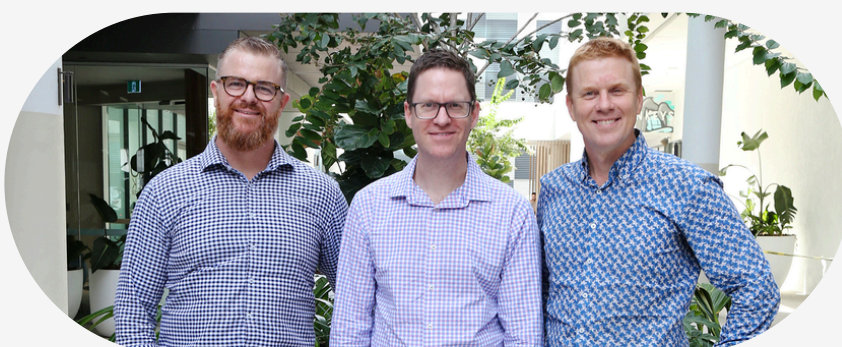
Our Insights & Analytics team has naturally evolved into **Data & AI** as we adapt to our customers' needs and the latest technology. This practice is driven by a passion for transforming data into insights, delivering real impact, and making data and AI accessible for everyone.

Our Digital & App Innovation team is still Digital & App Innovation and is focused on enabling businesses with cutting-edge, human-centred solutions that drive efficiency and create seamless user experiences. By leveraging low-code technologies, automation, and intelligent design, we're helping businesses turn ideas into impactful applications to stay ahead of the game.

Learn more about what our practices can do for you [here](#).

We are very excited to announce, by popular demand, Mojo Soup's PPM Unleashed is going online! Join us on 27 Feb for a deep dive into the latest Microsoft PPM solutions and AI-powered project management. Look out for your invite this week!

There's so much more to come, and we can't wait to share it with you. Here's to a big year ahead!



Project spotlight

This month we're excited to share how we've been putting our Mojo Design Sprint methodology to work!

Lately, we've been helping teams cut through complexity, align stakeholders, and turn ideas into action - and we're seeing some incredible results. Across different industries, organisations are using our structured and facilitated approach to tackle big challenges, move faster, and make more confident decisions.

Portable Long Service Leave Agency

Leadership needed a clear direction for their technology roadmap. With multiple systems (new and legacy), and competing priorities around both compliance and productivity, and a long list of unknowns, it was hard to know where to start. Over a structured design sprint, they worked through what really mattered, aligning decision-makers and developing a roadmap that felt practical, achievable, and ready for action. One participant called it the best workshop they'd ever attended - it was engaging, delivered strategic insights, and the outputs provided the clarity they needed.

Water Utility

The challenge was identifying and prioritising a comprehensive suite of metrics (KPIs) that would deliver meaningful insights about the performance of their investment portfolio to executive stakeholders. By testing different approaches, sketching ideas, and refining solutions together, the team developed a visualisation approach that makes sense at a glance - helping them level-up their performance reporting.

Energy Provider

This customer was struggling with inconsistent, fragmented reporting and lagging insights on project and portfolio performance. Mojo led the portfolio leads through a Design Sprint to design and deliver a reporting solution that would standardise their metrics, reduce time spent on manual monthly reporting tasks by 90%, and unify their reporting with a clean and clear set of dashboards. Now, instead of spending hours compiling stale metrics, their teams can focus on moving project forward with proactive decision-making.

In each case, teams walked away with more than just a plan - they had alignment, confidence, and momentum and in some cases a delivered solution. A clear direction can make all the difference, and sometimes, it just takes the right process to get there.

If you're ready to make sense of complexity, align your stakeholders, and turn big ideas into real outcomes - we are here to help. Click [here](#) to set up a chat with our Strategy & Transformation expert [Haley](#) and start shaping your own success story. And if you aren't even sure where to start - we can help with that too!

Book a Design Sprint Consultation

Community spotlight

Community is one of our core values at Mojo Soup. We believe in building trust and connection so that everyone feels heard, valued, and supported - because when people thrive, so does our culture.

This summer, we were lucky to welcome Marketing Intern Iris Monod and Developer Intern Matt Hogan into our team. They have brought fresh ideas, enthusiasm, and a willingness to challenge us in the best ways.

You may remember Iris as our Soupian Du Jour in last month's newsletter! She has jumped into all things marketing, working with us to refine PPM Unleashed, assisting our photographer to create Christmas card magic, creating content, and even leading her own content creation workshop that taught us all how to use personification to bring complex ideas to life.



Meanwhile, Matt took on the world of development and embraced every opportunity to get involved, making meaningful contributions and learning from those around him. His mentor, Maxine Harwood, had this to say:

"Matt brought incredible motivation and enthusiasm, always willing to contribute and go the extra mile, even with a long commute. We've really valued having him on the team and can't wait to see what he does next."

And if you read on, you'll see that Matt is our January Soupian Du Jour! It's a great chance to get to know him and hear about his experience at Mojo Soup.

Internships are a two-way learning experience, and we feel like we've learned just as much from Iris and Matt as they have from us. It's been a pleasure having them on the team, and we look forward to seeing where their journeys take them next!



Soupian du jour

Meet Matt Hogan, our talented Developer Intern who's been making waves during his time at Mojo Soup. Currently studying a Bachelor of Information Technology at Deakin University, majoring in Cloud Native Application Development, Matt has consistently achieved High Distinctions across all his subjects.

At Mojo Soup, Matt has brought that same drive for excellence to a range of projects. He's developed React components for saving and filtering AG Grid preferences and worked with the Capsule CRM API to build seamless integration applications. His contributions have made a meaningful impact, and he's been a valued part of our team.

Looking ahead, Matt is excited to continue his journey in application development, focusing on .NET or full-stack projects. With his passion for solving complex problems and eagerness to grow, we know he's headed for great things.

Let's get to know Matt!

What's something we wouldn't see on your resume?

I'm an avid board gamer! My wife and I just finished building our very own custom board gaming table, lined with purple velvet. Favourite games include Cosmic Encounter, Disney Villanous and Nemesis

Most exciting thing about being part of the Mojo Soup team?

Being part of such an amazingly talented IT team and learning from the best! Its been an amazing experience to see where I can fit in and contribute to real projects whilst also expanding my skills in a creative environment.

Last movie you watched?

P!nk in February with my wife, was an absolute blast! She puts on an incredible show, and the atmosphere was electric!



Connect with Matt

In case you missed it

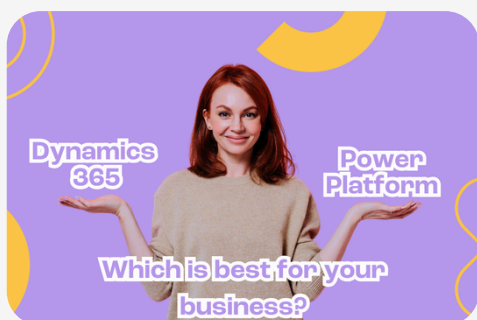
The Conversation



React forms, the easy way

Learn to simplify React forms with this guide using RHF for dynamic inputs, validations, and reusable patterns.

➔ [Read more here](#)



Dynamics 365 vs Power Platform: which is best for your business?

Maxine dives into the key differences and provides impartial advice to guide you to the best fit for your needs.

➔ [Read more here](#)

Thank you for reading!

We hope you enjoyed reading our newsletter as much as we enjoyed making it!

